



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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BULLS RUNNING TO TORONTO

South Florida To Play In International Bowl

TORONTO, ONTARIO – The University of South Florida has accepted an invitation to represent the BIG EAST Conference at the 2010 International Bowl in Toronto. They will be facing the Northern Illinois University Huskies from the Mid-American Conference on January 2, 2010 at Rogers Centre.

Led by Jim Leavitt, the only head coach South Florida has known in the 13 years of the program's existence, the Bulls finished in a tie for fourth in the Big East Conference with a record of 7-5. In his 13 seasons with the team Coach Leavitt has guided the Bulls to a record of 94 victories and 57 losses.

The upcoming International Bowl will mark South Florida's fifth appearance in a bowl game. In their four previous bowl appearances they have a record of 2-2 including their most recent post-season win, a 41-14 victory over Memphis in the 2008 Magic Jack St. Petersburg Bowl.

"Our entire program is excited about the upcoming experience in the International Bowl. We have been to every bowl game, besides the BCS, that our league has partnered with and this guarantees to be among the most unique. We can't wait to begin preparations for the challenge in front of us," said Leavitt.

The Bulls this season were led by the multi-talented quarterback B.J. Daniels, who completed 108 of 205 passes for 1,766 yards and 12 touchdowns. The red-shirt freshman also eluded defences on the ground, rushing for 798 yards and nine scores.

Junior wide receiver Carlton Mitchell has been a force on offence for the Bulls. In South Florida's season finale at Connecticut he had four catches for 49 yards, and in doing so broke Hugh Smith's career receiving yards record of 1,523 yards. Mitchell sits at 1,554 for his career. With 50 yards receiving in the upcoming International Bowl he will also surpass Smith's single season mark of 661 yards.

International Bowl Executive Director Ken Hoffman commented that the Bulls are one of the exciting up-and-coming teams in college football.

“When you consider the successful program that Coach Leavitt has built from the ground up at South Florida including what will be five trips to the post-season, we are excited to welcome them to the International Bowl,” Hoffman remarked.

The 2010 International Bowl will be broadcast in the U.S. on ESPN2 and in Canada on The Score.

ABOUT THE INTERNATIONAL BOWL:

The International Bowl is the only NCAA Division I football game played outside the U.S. The fourth annual International Bowl will be played on Saturday, January 2, 2010 at Rogers Centre with a noon kick-off. Tickets are now on sale at all Ticketmaster outlets, online at Ticketmaster.ca or by calling 416-872-5000.

For further information, including media credential requests, please visit the official International Bowl website at www.internationalbowl.org.

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