



# MEDIA ADVISORY

DECEMBER 29, 2008

## INTERNATIONAL BOWL MEDIA OPPORTUNITIES

December 29<sup>th</sup>, 2008 – January 2<sup>nd</sup>, 2009

**Toronto, Ontario** – International Bowl week is here, with the University at Buffalo arriving in Toronto on December 29<sup>th</sup> and the University of Connecticut a day later. Below is outlined all of the opportunities the media will have to interview coaches and players along with the protocol for taking still pictures and video.

### Monday, December 29<sup>th</sup>, 2008

**7:00 PM:** Upon Buffalo's arrival in Toronto, Head Coach Tuner Gill and players will be available for interviews in the lobby of the Weston Harbour Castle Hotel.

### Tuesday, December 30<sup>th</sup>, 2008

**2:00 PM:** Upon Connecticut's arrival in Toronto, Head Coach Randy Edsall and players will be available for interviews in the lobby of the Sheraton Centre Hotel.

**2:45 – 3:15 PM:** Buffalo will be practicing at *Rogers Centre*. It will be open to the media and for filming during the first 15 minutes. Interviews with Head Coach Turner Gill and players will take place before practice from 2:45-3:00 pm.

### Wednesday, December 31<sup>st</sup>, 2008

**3:00 – 3:30 PM:** Buffalo Head Coach Turner Gill will be available for interviews at the Weston Harbour Castle Hotel (Pier 4). The Bulls practice will be closed to the media on December 31<sup>st</sup>.

**2:45 – 5:00 PM:** Connecticut will be practicing at *Rogers Centre*. Still photography and video will be allowed for the first 20 minutes. Interviews with Head Coach Randy Edsall will take place before practice at 2:45 pm. The availability with the players will follow practices conclusion.

### Thursday, January 1<sup>st</sup>, 2009

**12:45 – 1:15 PM:** Buffalo will be practicing at *Rogers Centre*. It will be open to the media and for filming during the first 15 minutes. Interviews with Head Coach Turner Gill and players will take place before practice from 12:45-1:00 pm.

**2:45 – 5:30 PM:** Connecticut will be practicing at *Rogers Centre*. Still photography and video will be allowed for the first 20 minutes. Interviews with Head Coach Randy Edsall will take place before practice at 2:45 pm. The availability with the players will follow practices conclusion.

### **Friday, January 2<sup>nd</sup>, 2009**

**12:00-2:00 PM:** The 2009 International Bowl Kickoff Luncheon featuring Reverend Jesse Jackson as the keynote speaker will be taking place in the Sheraton Centre Hotel Ball Room. The two head coaches, University at Buffalo's Turner Gill and University of Connecticut's Randy Edsall, will also be speaking. A press conference with Rev. Jackson will take place following lunch. Both Head Coaches and players from each team will also be available for interviews at the luncheon.

**5:00-7:00 PM:** Battle of the Bands will be taking place at Metro Hall. The marching bands will face off with each performing their school's fight song, and then alternate with selected numbers until a champion is crowned. **Photo and Video opportunity.**

### **ABOUT THE INTERNATIONAL BOWL:**

The International Bowl is the only NCAA Division I football game played outside the U.S. The third annual International Bowl will be played on Saturday, January 3, 2009 at Rogers Centre with a noon kick-off.

The game will be broadcast on The Score in Canada and ESPN2 in the US. The game will also be heard live on the Fan 590.

Tickets are now on sale at all Ticketmaster outlets, online at [Ticketmaster.ca](http://Ticketmaster.ca) or by calling 416-872-5000.

For further information, including media credential requests, please visit the official International Bowl website at [www.internationalbowl.org](http://www.internationalbowl.org).

### **FOR MORE INFORMATION, CONTACT:**

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