



MEDIA RELEASE

FOR IMMEDIATE RELEASE
DECEMBER 23, 2009

PRITTY TO LEAD GTA ALL-STARS AGAINST COUNTERPARTS FROM QUEBEC

International Bowl All-Star Showcase Set For New Year's Day

Toronto, On – The 2nd Annual International Bowl All-Star Showcase will feature the Greater Toronto Area (GTA) All-Stars taking on their counterparts from Quebec on New Year's Day at Rogers Centre. This year's game will include one of the most decorated quarterbacks in local high school annals, 2009 Toronto Star Most Valuable Player Tyler Pritty.

"We are so proud in being able to provide such a great opportunity to both teams by having them play at Rogers Centre as part of our International Bowl festivities;" remarked International Bowl president Don Loding. "This is a great chance for everyone to watch some of the best the high school level has to offer. It is something you will not want to miss."

Head coach Heath Weir and his GTA All-Stars will be looking to continue their winning ways in 2010 after defeating the Quebec All-Stars 33-1 in the inaugural game. The Quebec All-Stars led by Head Coach Earl Dela Parelle are comprised of 45 of the best players from the Quebec Midget Football League.

Pritty recently guided the Markham District Marauders to the 2009 Metro Bowl in his first year at the school. He completed 15 of 20 passes for 265 yards and two touchdowns in the Marauders' 19-0 victory over Birchmount Park. It marked the third consecutive championship for Pritty, who won a pair of Metro Bowl championships (2007-08) while attending St. Michael's College in Toronto.

Catch the stars of tomorrow today as elite players from both provinces battle on the field and enjoy one more game in their season at the 2010 International Bowl All-Star Showcase. It will be played on January 1st, 2010 with a 7 pm kick-off. Gate 5 will open at 5 pm. Admission to the game is included with your ticket to the 2010 International Bowl taking place the next day. Tickets will be available for purchase at Gate 7 of Rogers Centre.

The game will be preceded by the Battle of the Bands, featuring the bands from the University of South Florida Bulls and the Northern Illinois Huskies, who play in the fourth edition of the International Bowl on January 2nd. The bands will perform their respective fight songs and other choreographed numbers, in addition to exciting drum lines.

ABOUT THE INTERNATIONAL BOWL:

The International Bowl is the only NCAA Division I football game played outside the U.S. The third annual International Bowl will be played on Saturday, January 2nd, 2010 at Rogers Centre with a noon kick-off. Tickets are now on sale at all Ticketmaster outlets, online at Ticketmaster.ca or by calling 416-872-5000.

For further information, including media credential requests, please visit the official International Bowl website at www.internationalbowl.org.

FOR MORE INFORMATION, CONTACT:

Campbell Blake
Director, Communications and Media Relations
International Bowl
CBlake@internationalbowl.net
416-938-4097