



MEDIA ADVISORY

DECEMBER 8, 2009

INTERNATIONAL BOWL INTRODUCES HEAD COACHES TO TORONTO MEDIA

LUNCHEON SCHEDULED FOR WEDNESDAY

TORONTO, ONTARIO – The International Bowl will host a Meet the Coaches luncheon for members of the media on Wednesday, December 9, 2009 at 1:00 p.m. in the Founders Club at Rogers Centre. Please enter through Gate 9 and take the elevator to Level 300. All media are encouraged to attend, as both Head Coaches and representatives from each participating school will be in attendance.

A light lunch will be provided at 12:30 p.m. followed by brief introductions and questions with the Head Coaches from the Northern Illinois University Huskies and the University of South Florida Bulls. One-on-one opportunities will follow. The two teams will take part in the International Bowl on Saturday, January 2nd, 2010 at Noon at Rogers Centre.

2009 marked Northern Illinois Head Coach Jerry Kill's second season at the helm of the Huskies. A veteran of 16 years as a Head Coach at the collegiate level including his two at NIU, Kill has recorded 117 victories. His previous head coaching stops include Southern Illinois, Saginaw Valley State and Emporia State. He has coached such players as Pro Bowl linebacker Bart Scott currently of the New York Jets and Super Bowl champion running back Brandon Jacobs of the New York Giants.

Led by Jim Leavitt, the only Head Coach South Florida has known in the 13 years of the program's existence, the Bulls have won 94 games. The upcoming International Bowl will mark South Florida's fourth straight post-season appearance. Under his watch the Bulls have had 11 players selected in the NFL Draft including cornerback Mike Jenkins, currently of the Dallas Cowboys. Jenkins was the first ever first round selection in school history.

Coach Leavitt will be joined by senior free-safety Nate Allen. Allen, a three year starter with the Bulls had 79 total tackle and led the team with four interceptions in 2009. As one of the most highly touted safeties in all of college football, he was recently invited to take part in both the East-West Shine Game and Senior Bowl.

Details

What: International Bowl Coaches Introduction
When: December 9, 2009 at 12:30 PM
Where: Founders Club at Rogers Centre (enter through Gate 9)

ABOUT THE INTERNATIONAL BOWL:

The International Bowl is the only NCAA Division I football game played outside the U.S. The fourth annual International Bowl will be played on Saturday, January 2, 2010 at Rogers Centre with a noon kick-off. Tickets are now on sale at all Ticketmaster outlets, online at Ticketmaster.ca or by calling 416-872-5000.

For further information, including media credential requests, please visit the official International Bowl website at www.internationalbowl.org.

FOR MORE INFORMATION, CONTACT:

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